

Kamakshi Negi

Associate Product Designer
@ Engagedly | Bangalore

www.bykamakshi.com
Password: nondisclosure
+91-9720045252
its_kamakshi@outlook.com

Experience

Engagedly

Associate Product Designer | 2021 – Present

- Conducted Participatory Design Workshop and gathered feedback from the stakeholders.
- Competitor analysis and presenting the findings to the stakeholders.
- Brainstorming and sketching sessions with the team.
- Holding discussions on the sketches with the stakeholders and going into wireframes once the high-level approach is agreed upon.
- Prototyping the flows and gathering feedback on the screens via user testing.
- Working with technical constraints and coming up with alternatives.
- Worked on Onboarding automation: Sketches, Wireframes, and Visual Design.
- Currently working on IA Redesign. We are experimenting with building the HTML version in parallel for ease of prototyping quickly, saving time, and testing.

Engagedly

Content Strategist | Apr 2020 - Nov 2021

- Created help guides and articles on Zendesk.
- I was also a part of creating visuals for the Zendesk help page and, at the same time, coding the designs since I am familiar with HTML and CSS.
- To help the users get onboarded onto the product, I created Walkthroughs via WalkMe software. At the same time, I used my coding skills to tweak the visuals as needed by the stakeholders.
- Worked on video guides for the modules via Camtasia software.
- Coded the Weekly Email Digest which is sent to all the employees in the company.
- As the project scope expanded, I got involved into Ux writing domain of the job too. Based on the workflow and requirements, I created in-app help content across the modules.
- Worked on Onboarding automation: Sketches, Wireframes, and Visual Design.
- Since I like to play with the visuals too, I got requirements for designing the icons, illustrations, and error states for a couple of design screens.

Forest Research Institute

Research Assistant | 2016

- Collected samples (roots, decayed fruits) from the campus field, performed experiments such as culturing specimens (fungi, mycorrhiza, bacteria) from the sample, and prepared a report on the findings.
- Visited different sites, analyzed and collected the data, and prepare a report based on further research and study.

Education

Delhi University

B.Sc (Hons) Microbiology

2014 - 2017

Certifications

Udemy

UX Strategy, Figma

Skill Nation

5-day Design Thinking Workshop

IIM Bangalore

Strategy and the Sustainable Enterprise

Interaction Design Foundation

Mobile UX, User Experience, Design Thinking

Volunteer

Umeed - A drop of hope

Teacher | 2018

Antibiotic Resistance: A Major Global Thread

Symposium

Sukoon Education Welfare Society, Dehradun

Teacher | 2018 - 2020

Extra-curriculars

Zero waste marathon (10km), Dehradun

Runner | 2019

Society of Pollution and Environmental Conservation Scientists (SPECS), Dehradun

PLANT-A-THON | 2019

Skills

Visual Design

HTML/ CSS

Research, Heuristic Evaluation

User personas, Customer journey map

Wireframes/ Prototyping

Application of qualitative & quantitative research methodologies

UX Writing

Tools

Figma, Figjam

Balsamiq

Adobe Illustrator

Visual Studio Code

Adobe XD